

COMMUNITY RAIL SAFETY AWARDS!

Interested in applying? Here are some ideas to get you started!

1. Use the interactive "[Pick Your Pathway](#)" resource to lead a session with your classmates, helping them think through safe choices on their way to school. You could present it during Health class or form time.
2. Create a "Did You Know?" campaign using the [Stats & Facts](#) resource. Turn key facts into posters, social media tiles, or quick announcements to be shared during school notices, assemblies, or on digital screens around school.
3. Adapt one of SADD's activities to a rail safety context using the [Rail Safety Activities](#) resource.
4. Present the [Slideshow for years 9-13](#) resource to your classmates. Emphasise the risks of trespassing in the corridor, and the behaviours that keep us safe. Watch the video of train drivers talking about how near misses and collisions impact them.
5. Arrange a safety/rail/transport-themed quiz night at your school. Mix safety facts with fun pop culture questions (e.g., about movies/games featuring trains, 'The Polar Express', 'Unstoppable', 'Murder on the Orient Express' etc.).
6. Arrange for your class to go on a [virtual field trip](#) to explore rail safety, technology, and sustainable transport with free online experiences from LEARNZ.
7. Create a rail safety pledge wall at your school. Encourage your peers/teachers to sign a real or digital board promising to behave safely around the rail corridor.
8. Get people to answer the question, "Who or what motivates you to stay safe?". Ask them to reflect on why rail safety matters to them personally. Display the responses on a wall, school social media, or as part of a digital slideshow.
9. Curate a rail safety display for the school library. Use books, facts, quotes, posters, and student art to build a themed display.
10. Film a skit or short story, or create a dance or [song](#) to raise awareness in an engaging way.
11. Host a rail safety art or photography competition. Ask students to submit work that shows what "Stay off. Stay safe." means to them. Display entries in the school hallway, local library, or online gallery. (Remember, [track photography is illegal](#)).
12. Write an article drawing attention to risks in the rail corridor, and the behaviours that keep us safe. Share it in your school or community newsletter.
13. Create your own rail safety [activity](#). For younger students, you could make a word search, crossword, or even design a colouring in page. If you wanted to dial up the creativity, you could create a board or card game.
14. Lead a session with junior students using the [Rail Safety Interactive Graphic Novel](#). Pause at key moments to discuss safe vs risky decisions, and get students thinking about what they'd do in real life.
15. Team up with your local library, after-school club, holiday programme, or youth centre to run a creative rail safety session for kids.
16. Design some rail safety flyers/[posters](#) specific to your local community. Maybe you want to draw attention to a particularly dangerous section of the rail corridor, or translate your rail safety messaging into other languages.
17. Make a rail safety calendar. Include a different rail safety fact/message for each month. Share printed/digital copies to use in classrooms or staff rooms.
18. Team up with a local business. Ask cafes or dairies to display your rail safety posters or hand out flyers with takeaway orders.
19. Design a mural or footpath stencil campaign (make sure you get permission from the right people first!).
20. Reach out to a local stakeholders (e.g., KiwiRail/Auckland Transport/Metlink/Transdev/MPs/ councillors/Police/Fire and Emergency/St John etc.). Share your project idea and ask them to back it, help promote it, or speak at your event.



Remember: Trespassing near or on the tracks is illegal and very dangerous.
Make sure your project does not involve entering or encouraging others to enter the rail corridor.

Check out all of the resources and full application criteria at [KiwiRail's Rail Safety Page](#)

Interested but still not sure how to get started?

KiwiRail's Community Engagement Team (contactus@kiwirail.co.nz)

Reach out to SADD's Delivery Team (sadd.org.nz/contact-us) or

